



Marketing resources:



Sample Before You Buy Test new products, risk-free

Put new products to the test, risk-free for 90-days, through our Light Ahead program. If it doesn't meet your standards, simply return it.



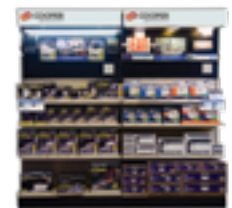
Exclusive Promotions Tools and Incentives

As a MarketPro member, you'll gain access to special promotional offers designed to grow your distributor stock business.



Merchandising & Rewards Product Displays and Signage

Increase product demand and sales with interactive merchandising displays showcasing the latest in lighting and controls technology.



Where to Buy Leads Exclusively promote your branch

As a member of our MarketPro community, you'll be listed in our "Where to Buy" directory on our website.



Digital Library Custom sales collateral, in minutes

Download the digital catalog, MSRP price books, product selection guides and build custom SKU lists.



Online Training E-Learning

Stay up-to-date with industry-leading products and expand your lighting and controls knowledge with online E-Learning courses.

